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BIOGRAPHY

Renowned for their fist-pumping, high octane live performances, Falling Red have earned a live reputation that has had them compared to acts such as Green Day, Black Veil Brides and Guns N' Roses. This reputation recently led the band to being booked as main support for Steel Panther on their entire November 2012 UK tour.

Falling Red are a band that formed in the Cumbrian border town of Carlisle in 2007. Born of a passion for Stadium Rock bands such as Kiss and Metallica, the band developed their own style and began writing their own material. Quickly wanting to make their mark on the music industry, the band gigged relentlessly before signing a Management deal with Raz White Entertainment (April 2009). The band signed to Rocksector Records in Oct 2009 and released their official debut album 'Shake The Faith' in March 2010. The album received critical acclaim throughout the rock press - an unexpected fan of the band being Bruce Dickinson (Iron Maiden) who particularly liked the track 'Out Of Control', giving it ample airtime on his BBC 6 Rock Show. Other DJs quick to hail the band as a breath of fresh air and an emerging talent were Jonny Doom (Kerrang! Radio) and Malcolm Dome (Total Rock Radio).

Come April 2011, after gigging non-stop for a full year, Falling Red released a 4 track E.P entitled 'Hasta La Victoria Siempre' through Rocksector Records. Each of the E.P's 4 tracks have become live favourites, including the epic ballad 'The Last Kiss Goodbye' and the sing-along anthem 'If You Aint' Down With The Rock'. A music video was also produced to promote the E.P's lead single, 'Come On Down'. Off the back of this release, they secured a performance at Hard Rock Hell VI, as well as tour dates in support of Sebastian Bach, Magnum and GUN.

The beginning of 2012 brought about a shift in the Falling Red camp. An unexpected line-up change saw the addition of two new members - rhythm guitarist Jayde Starr and bass player Dann Marx. This addition has resulted in a much stronger and more concentrated image as well as influencing the musical direction of the band, which builds upon the extensive groundwork put in by vocalist Rozey and drummer Dave Sanders. Shortly after announcing the new line-up, FR earned a slot at Hammerfest IV, before taking some time out to write new material for their anticipated second album. The band headed into the studio in September to record the first few tracks from the initial writing sessions. Around this time, the band decided to part ways with Rocksector Records.

Soon after this decision, the band were delighted to hear the news that they had secured the slot of main (and only) support to Steel Panther for the duration of their November UK tour. A brand new digital single, 'We are Reckless', was released on November 5th to coincide with the start of the tour. And between then and the 15th, FR played to over 20,000 people at 9 of the UK's best venues (7 of which were sold out), including the legendary Hammersmith Apollo.

Falling Red are set to perform their own 'Rock Revolution Tour' in March 2013, before returning to the studio to complete the recording of their sophomore album.



ROZEY
VOCALS / GUITAR



JAYDE STARR
RHYTHM GUITAR



DANN MARX
BASS



DAVE SANDERS
DRUMS